

2009 Home Tours Sponsorship Program

	Presenting \$15,000	Premiere \$10,000	Home \$7,500	Forum \$5,000	Headquarters \$2,500	Contributor \$1,000
On-stage recognition at The Architect's Forum	✓					
Exclusive, one-time use of AIA San Francisco and Center for Architecture + Design mailing list *	✓					
Ad banner on home tours page	✓ (Prominent)	✓ (Key)				
Acknowledgment in Sat and Sun Home Tours Tickets	✓ (Ad spread)	✓ (Full-page)				
Placement on home tours collateral	✓ (Prominent logo, postcards & shoe tote bag)	✓ (Key logo, postcards)				
Recognition as sole sponsor of one home, with opportunity to place product or company materials on display table			✓			
Recognition as sole sponsor of The Architect's Forum, the educational program for architects and the general public leading up to the San Francisco Living weekend				✓		
Opportunity to showcase products or company materials at Home Tours Headquarters	✓	✓	✓		✓	
Complimentary AIA San Francisco Allied membership, if applicable	✓	✓	✓	✓	✓	
Placement on all home tours marketing collateral, including print/online ad campaigns, tickets, event signage, email communications, website and ads	✓ (Prominent logo)	✓ (Key logo)	✓ (Key logo)	✓ (Logo)	✓ (Logo)	✓ (Name)
San Francisco Living: Home Tours tickets	12 (6 Sat/6 Sun)	8 (4 Sat/4 Sun)	6 (3 Sat/ 3 Sun)	4 (2 Sat/2 Sun)	2 (1 Sat/1 Sun)	2 (1 Sat/1 Sun)

* Restrictions do apply. Please contact Laura Song at sponsorship@aiasf.org or (415) 874-2629 for more information

To discuss event or program ideas, contact Festival Curator, Erin Cullerton at ecullerton@aiasf.org.

To discuss sponsorship opportunities, contact Laura Song at sponsorship@aiasf.org.

2009 Home Tours Sponsorship Program

Presenting - \$15,000

- On-stage recognition at The Architect's Forum
- Exclusive, one-time use of AIA San Francisco and Center for Architecture + Design mailing list (restrictions do apply)
- Prominent Ad banner on home tours page
- Ad spread in Sat and Sun Home Tours Tickets
- Prominent logo on home tours collateral (i.e., postcards & shoe tote bag)
- Opportunity to showcase products or company materials at Home Tours Headquarters
- Complimentary AIA San Francisco Allied membership, if applicable
- Prominent logo placement on all home tours marketing collateral, including print/online ad campaigns, tickets, event signage, email communications, website and ads
- 12 San Francisco Living: Home Tours tickets (6 Sat/6 Sun)

Premiere - \$10,000

- Key ad banner on home tours page
- Full-page ad in Sat and Sun Home Tours Tickets
- Key logo on home tours collateral (i.e., postcards)
- Opportunity to showcase products or company materials at Home Tours Headquarters
- Complimentary AIA San Francisco Allied membership, if applicable
- Key logo placement on all home tours marketing collateral, including print/online ad campaigns, tickets, event signage, email communications, website and ads
- 8 San Francisco Living: Home Tours tickets (4 Sat/4 Sun)

Home - \$7,500

- Recognition as sole sponsor of one home, with opportunity to place product or company materials on display table
- Opportunity to showcase products or company materials at Home Tours Headquarters
- Complimentary AIA San Francisco Allied membership, if applicable
- Key logo placement on all home tours marketing collateral, including print/online ad campaigns, tickets, event signage, email communications, website and ads
- 6 San Francisco Living: Home Tours tickets (3 Sat/3 Sun)

Forum - \$5,000

- Recognition as sole sponsor of The Architect's Forum, the educational program for architects and the general public leading up to the San Francisco Living weekend
- Complimentary AIA San Francisco Allied membership, if applicable
- Logo placement on all home tours marketing collateral, including print/online ad campaigns, tickets, event signage, email communications, website and ads
- 4 San Francisco Living: Home Tours tickets (2 Sat/2 Sun)

Headquarters - \$2,500

- Opportunity to showcase products or company materials at Home Tours Headquarters
- Complimentary AIA San Francisco Allied membership, if applicable
- Logo placement on all home tours marketing collateral, including print/online ad campaigns, tickets, event signage, email communications, website and ads
- 2 San Francisco Living: Home Tours tickets (1 Sat/1 Sun)

Contributor - \$1,000

- Name recognition on all home tours marketing collateral, including print/online ad campaigns, tickets, event signage, email communications, website and ads
- 2 San Francisco Living: Home Tours tickets (1 Sat/1 Sun)



2009 Home Tours Sponsorship Agreement

Sponsor Details

Company: _____

Contact: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-mail: _____

Sponsorship Packages (Please check one)

- Presenting - \$20,000
- Premiere - \$10,000
- Home - \$7,500
- Forum - \$5,000
- Headquarters - \$2,500
- Contributor - \$1,000

Additional Notes

Payment Information

Payment Method: Check/Money Order (Make payable to "AIA San Francisco") Visa MasterCard

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Authorized Signature: _____

Billing Address (if different from above): _____

Billing Contact (Please provide the primary contact for billing information. If same as above, please leave blank.)

Billing Contact: _____ Title: _____

Phone: _____ E-mail: _____

Signature: _____ **Date:** _____

Signature above indicates the foregoing is agreed to and accepted.

Please complete all information, sign and return this form using any one of the following:

E-mail: sponsorship@aiasf.org

Fax: 415.874.2649

Mail: Sponsorship – Home Tours, AIA San Francisco, 130 Sutter Street, Suite 600, San Francisco, CA 94104