



2009 Design Awards Sponsorship



*Design Courtesy of Field Architecture
Bodega Bauer Vineyard Estate and Winery
2008 AIA SF Unbuilt Design Award Winner*

For more than a century, the American Institute of Architects, San Francisco Chapter (AIA San Francisco), has been serving the Bay Area through innovative programs, events and services. Headquartered in the historic Hallidie Building—one of the world's first glass-curtain-wall-buildings, designed by Willis Polk, completed in 1917—AIA San Francisco is the Bay Area's premier destination for architecture and design.

Target Audience: **Industry**

Gala Attendance: **500**

AIA San Francisco's 2009 Design Awards program provides excellent marketing opportunities for those wishing to reach professionals in or related to the architectural industry. AIA San Francisco's Design Awards program celebrates the best in architecture and urban design in the Bay Area. Recognizing achievement in a broad range of architectural work by members and nonmembers, the program serves to inform the public of the breadth and value of architectural practice. Winning projects are featured in California Home + Design and all entrants are considered for inclusion in the San Francisco Living: Home Tours weekend as well as top, national design publications. The 2009 award-winning projects will be exhibited on the Expo floor at the 2009 AIA National Convention.

The **2009 Design Awards Gala** brings together architects, friends and colleagues to celebrate the year's esteemed award-winning practices. The gala will be held in March 2009.

Unique Opportunity: 2009 Design Awards Sponsors will receive acknowledgment in the AIA San Francisco Host Chapter Lounge at the 2009 AIA National Convention!

AIA 09
NATIONAL CONVENTION
AND DESIGN EXPOSITION
SAN FRANCISCO

April 30-May 2, 2009
Moscone Center
San Francisco

- Over 27,000 design professionals are expected to attend this event.
- This year's convention theme, **The Power of Diversity: Practice in a Complex World**



2009 Design Awards Sponsorship Program

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	Elite \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Gala \$2,500
Exclusive, one-time use of AIA San Francisco mailing list*	✓				
Brand identity placement on a Design Award (at AIA San Francisco's discretion)	✓				
AIA San Francisco Allied membership (if applicable)	✓	✓	✓		
Web banner ad on AIA San Francisco's Web site (location selected at AIA San Francisco's discretion)	1 year	6 months	3 months	1 month	
Sponsor logo on all event signage, event presentations, calendar event page on the AIA San Francisco Web site, and inclusion on event e-mails and postcard announcements**	✓	✓	✓	✓	
Tickets to AIA San Francisco's Annual Design Awards Gala	8	8	6	4	2
Inclusion in an AIA San Francisco ad opportunity with Media sponsor, California Home + Design	✓	✓	✓	✓	✓
Sponsor name on Gala event print/on-line announcements & signage					✓

* Restrictions do apply. Please contact Laura Song at sponsorship@aiasf.org or (415) 874-2629 for more information.

** Elite sponsors will receive Elite logo differentiation (at AIA San Francisco's discretion)



2009 Design Awards Sponsorship Agreement

Sponsor Details

Company: _____
 Contact: _____ Title: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ E-mail: _____

Sponsorship Packages (Please check one)

Elite - \$15,000 Platinum - \$10,000 Gold - \$7,500 Silver - \$5,000 Gala – \$2,500

Additional Notes

Payment Information

Payment Method: Check/Money Order (Make payable to "AIA San Francisco") Visa MasterCard

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Authorized Signature: _____

Billing Address (if different from above): _____

Billing Contact (Please provide the primary contact for billing information. If same as above, please leave blank.)

Billing Contact: _____ Title: _____

Phone: _____ E-mail: _____

Signature: _____ **Date:** _____

Signature above indicates the foregoing is agreed to and accepted.

Please complete all information, sign and return this form using any one of the following:

- E-mail: sponsorship@aiasf.org
- Fax: 415.874.2649
- Mail: Sponsorship Coordinator, AIA San Francisco, 130 Sutter Street, Suite 600, San Francisco, CA 94104



Sponsorship Logo Specification

Please review these guidelines for logo submissions. If you have any questions regarding our logo requirements, please contact Laura Song at sponsorship@iasf.org or (415) 874-2629. Thank you for your cooperation.

Please submit a copy of your file(s) with the following specifications:

Logo Requirements

* Please note that if your logo does not meet the specifications below, it will not be accepted.

Size and Format

Logos for Print

- 300 dpi resolution for flattened artwork
- Vector-based EPS file types only
- CMYK only

Logos for Online

- 72 dpi resolution for flattened artwork
- GIF file types only

Fonts

If your files include fonts, please convert all fonts to outlines. If you are not familiar with this process, please include a copy of the font file with your files.

Style Guides

If your company has usage guidelines for your logo, please be sure to include all available variations of the logo. All Style Guides must accompany the artwork. If you have strict color usage specifications, please provide us with the CMYK colors or PMS values for your logo.

Submitting Logos

E-mail

Only logos that are **less than** 5MB will be accepted. Please e-mail your file(s) to sponsorship@iasf.org.

U.S. Mail

Although we prefer submissions via e-mail, you can also mail your file(s). Files may be provided on MAC or PC formatted CD-ROMs or DVDs. Please be sure to copy MAC files to MAC-formatted media. MAC files that are copied onto PC-formatted media may be corrupted.