

2009 Architecture and the City Sponsorship Program

	Presenting \$20,000	Premiere \$10,000	Creative \$7,500	City \$5,000	Program* \$2,500	Contributor \$1,000
Prominent logo placement on festival merchandise, such as volunteer t-shirts	✓					
Exclusive, one-time use of AIA San Francisco mailing list [†]	✓					
Opportunity to showcase products or company materials during the Opening Night Party and Closing Party	✓					
On-stage sponsor recognition at festival events (event permitting)	✓	✓				
Ad in Architecture and the City program guide—published and distributed by <i>California Home + Design</i>	✓ (Full-page)	✓ (Half-page)		✓ (Quarter-page)		
Recognition as sole sponsor of one Festival Category: Opening Night Party, Film Series, Behind the Scenes Tours, Lectures, Dining by Design, or Special Events. (One sponsor per category only.)			✓			
Banner advertisement on festival website	✓ (Prominent placement)	✓ (Key placement)	✓‡ (See below)			
Complimentary AIA San Francisco Allied membership, if applicable	✓	✓	✓	✓		
Official program promotion, and company name, listed in all festival materials					✓	
Placement on all festival marketing collateral, including print/online ad campaigns, festival guide, event signage, email communications, website and ads in media sponsor publications (<i>California Home + Design</i> , 7x7)	✓ (Prominent logo)	✓ (Key logo)	✓ (Logo)	✓ (Logo)	✓ (Name)	✓ (Name)
San Francisco Living: Home Tours tickets	16 (8 Sat/8 Sun)	10 (5 Sat/5 Sun)	8 (4 Sat/ 4 Sun)	6 (3 Sat/3 Sun)	4 (2 Sat/2 Sun)	2 (1 Sat/1 Sun)

* Required for corporate entities that submit a program idea that is accepted into the 2009 festival

† Restrictions do apply. Please contact Laura Song at sponsorship@aiasf.org or (415) 874-2629 for more information

‡ Banner advertisement on related festival category webpage only

To discuss event or program ideas, contact Festival Curator, Erin Cullerton at ecullerton@aiasf.org.

To discuss sponsorship opportunities, contact Laura Song at sponsorship@aiasf.org.

2009 Architecture and the City Sponsorship Program

Presenting - \$20,000

- Prominent logo placement on festival merchandise, such as volunteer t-shirts
- Exclusive, one-time use of AIA San Francisco mailing list (restrictions do apply)
- Opportunity to showcase products or company materials during the Opening Night Party and Closing Party
- On-stage sponsor recognition at festival events (event permitting)
- Full-page ad in Architecture and the City program guide—published and distributed by *California Home + Design*
- Prominent placement of banner advertisement on festival website
- Complimentary AIA San Francisco Allied membership, if applicable
- Prominent logo placement on all festival marketing collateral, including print/online ad campaigns, festival guide, event signage, email communications, website and ads in media sponsor publications (*California Home + Design, 7x7*)
- 16 San Francisco Living: Home Tours tickets (8 Sat/8 Sun)

Premiere - \$10,000

- On-stage sponsor recognition at festival events (event permitting)
- Half-page ad in Architecture and the City program guide—published and distributed by *California Home + Design*
- Key placement of banner advertisement on festival website
- Complimentary AIA San Francisco Allied membership, if applicable
- Key logo placement on all festival marketing collateral, including print/online ad campaigns, festival guide, event signage, email communications, website and ads in media sponsor publications (*California Home + Design, 7x7*)
- 10 San Francisco Living: Home Tours tickets (5 Sat/5 Sun)

Creative - \$7,500

- Recognition as sole sponsor of one Festival Category: Opening Night Party, Film Series, Behind the Scenes Tours, Lectures, Dining by Design, or Special Events (one sponsor per category only)
- Banner advertisement on related festival category webpage only
- Complimentary AIA San Francisco Allied membership, if applicable
- Logo placement on all festival marketing collateral, including print/online ad campaigns, festival guide, event signage, email communications, website and ads in media sponsor publications (*California Home + Design, 7x7*)
- 8 San Francisco Living: Home Tours tickets (4 Sat/4 Sun)

City - \$5,000

- Quarter-page ad in Architecture and the City program guide—published and distributed by *California Home + Design*
- Complimentary AIA San Francisco Allied membership, if applicable
- Logo placement on all festival marketing collateral, including print/online ad campaigns, festival guide, event signage, email communications, website and ads in media sponsor publications (*California Home + Design, 7x7*)
- 6 San Francisco Living: Home Tours tickets (3 Sat/3 Sun)

Program - \$2,500

- Required for corporate entities that submit a program idea that is accepted into the 2009 festival
- Official program promotion, and company name, listed in all festival materials
- Name recognition on all festival marketing collateral, including print/online ad campaigns, festival guide, event signage, email communications, website and ads in media sponsor publications (*California Home + Design, 7x7*)
- 4 San Francisco Living: Home Tours tickets (2 Sat/2 Sun)

Contributor - \$1,000

- Name recognition on all festival marketing collateral, including print/online ad campaigns, festival guide, event signage, email communications, website and ads in media sponsor publications (*California Home + Design, 7x7*)
- 2 San Francisco Living: Home Tours tickets (1 Sat/1 Sun)

2009 Architecture and the City Sponsorship Agreement

Sponsor Details

Company: _____

Contact: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-mail: _____

Sponsorship Packages (Please check one)

- Presenting - \$20,000
- Premiere - \$10,000
- Creative - \$7,500
- City - \$5,000
- Program - \$2,500
- Contributor - \$1,000

Additional Notes

Payment Information

Payment Method: Check/Money Order (Make payable to "AIA San Francisco") Visa MasterCard

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Authorized Signature: _____

Billing Address (if different from above): _____

Billing Contact (Please provide the primary contact for billing information. If same as above, please leave blank.)

Billing Contact: _____ Title: _____

Phone: _____ E-mail: _____

Signature: _____ **Date:** _____

Signature above indicates the foregoing is agreed to and accepted.

Please complete all information, sign and return this form using any one of the following:

E-mail: sponsorship@aiasf.org

Fax: 415.874.2649

Mail: Sponsorship - Architecture + City, AIA San Francisco, 130 Sutter Street, Suite 600, San Francisco, CA 94104