

New Practices San Francisco

Introduction:

New Practices San Francisco is the 2009, West Coast premiere of AIA New York's annual portfolio competition and exhibition. **New Practices San Francisco** is a platform for recognizing and promoting new and emerging architecture firms within San Francisco that have undertaken innovative strategies – both in projects and practice.

Distinguishing this award from others given to new practices is the attention focused on how the winning firms are uniquely shaped to better facilitate the type of projects that they undertake.

.....

Deadline for Entries:

April 10, 2009 @ 1:00 pm

Location: AIA San Francisco
130 Sutter Street, Suite 600
San Francisco, CA 94104

.....

Eligibility:

- New practices are defined as licensed architectural firms that have been founded after January 1, 1999. (Please include a copy of "Certificate of Firm Incorporation" or a signed certification that practice was founded after January 1, 1999).
 - All architects and designers practicing within the immediate Bay Area, defined as any location within a 30-mile radius of the AIA San Francisco office, are eligible to submit projects located within or outside of the Bay Area. If a firm has multiple offices, only projects executed by the Bay Area offices are eligible.
-

Jury:

Ila Berman, Chair and Professor of Architecture, California College of the Arts
Anne Fougeron, AIA, Fougeron Architecture
Sam Lubell, Editor, The Architect's Newspaper, California Edition
Jim Jennings, AIA, Jim Jennings Architecture
Cathy Simon, FAIA, Principal, Perkins + Will

.....

Submission Format:

- CD ROM with registration form (inserted as CD jewel case insert)
- Itoya 8.5" x 11" Art Portfolio binder
- Please number the digital files in the order in which they should be viewed. **File names should not include your firm name.**

- Images: Must be JPEG's saved as a 300 dpi RGB image. Minimum: 4" x 6"; Maximum 8" x 11." Horizontal or vertical orientation.
-

Submission Requirements:

Include on CD ROM and in binder in this order. Note: Firm name should not appear on any of these documents.

1. **Sustainable Design Supplement (if applicable):** Include information indicating how your firm or projects address environmental objectives.
2. **Images (JPEG format):** Up to 8 images (built or unbuilt) showcasing a selected project or projects. (See "Submission Format" for image requirements.)
3. **Design Team Spreadsheet (Microsoft Excel File):** When applicable, the architect or firm of record, associate architects, project team, consultants, client, photographer, and general contractor must be credited. [Download sample spreadsheet here.](#)
4. **One "Practice Narrative" (500 words maximum) (Microsoft Word File)** that should be directed toward answering the following questions:

- **Methods of Collaboration and Integrated Practice**

How do you as design professionals work together in new, different, and/or more supportive ways than traditional practice? How have concepts of collaboration and integration influenced the structure of your practice and the type of work it undertakes?

- **Critical Practice**

How does your practice respond to the variety of forces that influence the critical thinking about, designing of, and constructing within our contemporary condition, both local and global?

- **Variety of Project Experience**

Why do you choose to undertake certain projects and not others?

- **Location and Nature of Practice**

Some new practices call for new types of work environments. Does the location or layout of your office influence how you practice?

5. **50-word summary of "Practice Narrative" (Microsoft Word File):** 50-word summary should be approximately two sentences, which distills the larger "practice narrative" in a succinct way. Copy should be clear, concise and well written, as it may be reproduced in print publications.
6. **Registration Form (Hard Copy):** Please include with your entry fee in a sealed envelope.

Include with entry:

- Signed registration form (CD jewel case insert), which authorizes use of photographs and drawings submitted for promotion of the winning entries.
- Index of items on CD ROM (preferably on back of registration form)

- Firm and project name on CD ROM and jewel case.
-

Entry Fees:

\$100

Entry Fees are nonrefundable. Each submission must be accompanied by check made payable to: AIA San Francisco.

Benefits:

- Winning firms will be announced during the 2009 AIA National Convention.
 - Winning firms will be featured in an exhibition at the Center for Architecture in New York, from June 4-September 19, 2009. The exhibition will travel to the AIA San Francisco and Center for Architecture + Design Gallery from November 12, 2009-January 29, 2010.
 - Winnings firms will receive one month of exposure at the Hafele Showroom in San Francisco, where they will have the opportunity to showcase their work and host an exclusive lecture.
 - Winning firms will receive significant exposure in *The Architect's Newspaper*, California Edition.
 - Winning firms receive a one-year membership to the AIA.
 - All appropriate winning projects will be considered for inclusion in the San Francisco Living: Home Tours weekend as well as top, national design publications.
-

Questions?

Erin Cullerton
Assistant Director
ecullerton@aiasf.org
415 362 3948

Note: All submissions are the property of the AIA San Francisco and AIA New York and will not be returned. AIA San Francisco and AIA New York reserve the right to display your submission in the New Practices San Francisco traveling exhibition, designed by Matter Practice, 2008 New Practices New York winner.

2009 New Practices San Francisco Registration Form
Submission Deadline is Friday, April 10, 2009 at 1:00 p.m.

Firm _____
Contact _____
Project Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ E-mail _____

Entry Fee: \$100

Entry Fees are nonrefundable. Each submission must be accompanied by check made payable to: *AIA San Francisco*.

Submission Requirements (Check that the following has been completed):

- CD Rom with registration form (inserted as CD jewel case insert)
- Itaya 8.5" x 11" Art Profolio binder
- Certificate of Firm Incorporation
- Five submission Requirements Completed
- Signed registration (jewel-case)
- Index of items on CD ROM (preferably on back of registration form)
- Firm and project name on CD ROM and jewel case.

Waiver: *(Indicate your acceptance of these terms by signing below.)*

AIA San Francisco is not liable for lost or damaged submissions. Entrant agrees to hold AIA San Francisco harmless for all work on loan. Entrant affirms that authorization for publication and multiple use, including travel exhibition, of the photographs submitted has been received from the photographer, project owner, or others as applicable. No royalties or other amounts shall be paid by AIA San Francisco or AIA New York for use of these materials.

Signature of Applicant _____ **Date** _____

~~CUT AND USE THIS FORM AS CD JEWEL CASE INSERT~~

INCLUDE A PHOTOCOPY OF COMPLETED FORM WITH
PAYMENT CHECK IN A SEALED ENVELOPE