



PRESS RELEASE

MEDIA CONTACTS:
Helen Wong
t: 415.362.7398
e: hwong@aiasf.org

Erin Cullerton
t: 415:362.3948
e: ecullerton@aiasf.org

2009 American Institute of Architects Convention April 30 - May 2, 2009 www.aiaconvention.com



SAN FRANCISCO, CA (April 16, 2009) - [AIA San Francisco](#) welcomes the [2009 AIA National Convention](#) to San Francisco, April 30 - May 2, 2009, at Moscone Convention Center. Presenting more than 500 educational programs including seminars, workshops and tours throughout the Bay Area, this three-day event gives participants many opportunities to explore and learn about San Francisco's unique architecture community. Architects, building professionals and the general public are also invited to stop by the exhibition floor where over 800 exhibitors will be showcasing their products and technologies.

AIA San Francisco kicks off Convention week on Monday, April 27 with a special press conference and ceremony commemorating the LEED Gold certification of our office. Members of the press are invited to attend the press conference at 10:00 am, followed by the

official ceremony at 10:30 am.

The 2009 Convention theme *The Power of Diversity: Practice in a Complex World* addresses a diverse range of topics surrounding the changing face of architecture, especially issues concerning sustainability and climate change. Programs highlighting this theme, include:

- The exhibition [10x10 Cities: Green Facts, Challenges, Futures](#), on view at 3A Gallery April 17 - May 15, addresses sustainability challenges facing 10 major North American AIA convention host cities, including San Francisco. Working with data on topics ranging from density, availability of green space, transit use, water use, energy consumption and waste generation to carbon footprint, quality of life and climate action plans, students from California College of the Arts (CCA) created a datascape ranking the ten cities which include Atlanta, Chicago, Denver, Miami, New Orleans, New York, San Diego, San Francisco, Toronto and Washington DC.
- The publication, *Building a Bright Future: San Francisco's Environmental Plan*, produced in collaboration with the San Francisco Environment, is a model action plan designed to educate the public on how to reduce our carbon footprint and help preserve our environment. Available at the Convention and outlets throughout San Francisco, this informative guide outlines some of the programs San Francisco has undertaken to achieve our ambitious, yet necessary, energy conservation goals.
- The tour [Future Waterfront: How Climate Change Affects the Bay](#), led by Will Travis, the Director of the Bay Conservation and Development Commission, offers a rare opportunity to examine the Embarcadero shoreline and assess how the sea level rise will re-make the shoreline in the future.
- A unique *Sustainability Wall* at the Host Chapter Lounge, designed by STUDIOS architecture, allows visitors and residents to share their ideas and initiatives on creating a more sustainable future.

One of AIA San Francisco's main initiatives is to educate visiting and local architects, as well as design enthusiasts, about San Francisco's extensive socially responsible architecture and innovative affordable housing solutions. Highlights include:

- [The Architecture of \(Social\) Responsibility](#), on view at the AIA San Francisco Center for Architecture + Design Gallery April 19 - May 29, explores the contribution of six architecture nonprofit organizations and design collectives based in San Francisco: Asian Neighborhood Design, Architecture for Humanity, Rebar, PlantSF, Architectural Foundation of San Francisco, Public Architecture.
- Organized tours of award-winning affordable housing projects, include: [Innovative Affordable Housing: Exploring the Tenderloin](#), [Juxtapose: Sustainable Practice and Affordable Housing](#) and [Regenerating Historic Neighborhoods: Affordable Housing](#).

Other notable architectural highlights include:

- The [San Francisco Living: South of Market Residential Homes Tours](#), which offer participants an insider's look into the world of distinctive residential projects, the opportunity to meet designers, explore housing trends, and discover solutions that inspire unique San Francisco trends in living.
- A collection of [Audio Tours: Architecture of San Francisco](#), hosted by architectural historian Mitchell Schwarzer, take listeners through a journey of San Francisco including Civic Center, South of Market, Union Square and Downtown.
- The Architecture + Design guide, published in collaboration with *California Home + Design* magazine, celebrates all things San Francisco architecture. The guide introduces

design venues where you can eat, drink, see, and shop, a [Favorite Top 25 Buildings](#) list by our Board of Directors, and much more. Guides are available at the AIA San Francisco office located at 130 Sutter Street, Suite 600, various outlets throughout the City and will also be available at the Convention.

For more information and complete convention schedule, visit www.aiaconvention.com.

AIA SAN FRANCISCO

Serving the Bay Area for more than a century, the American Institute of Architects, San Francisco Chapter (AIA San Francisco) is one of the largest of the AIA's 300 chapters. Headquartered in the historic Hallidie Building—one of the world's first glass-curtain-wall-buildings, designed by Willis Polk and completed in 1917—AIA San Francisco is the Bay Area's premier destination for architecture and design. Representing more than 2,300 members in San Francisco and Marin County, our mission is to improve the quality of life in the Bay Area by promoting architecture and design. We further this goal through community involvement, education, advocacy, public outreach, member service, and professional excellence.

AIA San Francisco, 130 Sutter Street, Suite 600, San Francisco, CA 94104
t: 415.362.7397 f: 415.362.4802 info@aiasf.org www.aiasf.org